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**Festivals of Speed Inaugural Motorsports Collection & Luxury Lifestyle Display at the
Omni Amelia Island Plantation Resort**

Amelia Island, FL (February 2013) – The Festivals of Speed has announced the inaugural Festivals of Speed at Omni Amelia Island Plantation set for Saturday, March 9th 2013. This will be the first in the 2013 Festivals of Speed event series. The event is a gathering of the world's most exotic vintage and contemporary automobiles, aircraft, motorcycles and watercraft and benefits the Spina Bofidia Organization of Jacksonville. The host hotel for the weekend is the magnificent Omni Amelia Island Plantation which will have just completed \$85,000,000 in renovations.

The Festivals of Speed is a unique gathering of the world's most exotic automobiles, motorcycles, watercraft and luxury lifestyle companies along with those individuals that collect and appreciate them. Taking place on the same weekend as the Amelia Island Concours d'elegance, the stage is set for an unparalleled luxury lifestyle experience.

To kick off the event, car collectors, sponsors and enthusiasts will attend the Luxury Lifestyle Cocktail Reception at the Omni Amelia Island Plantation. Smooth jazz will fill the air as guests enjoy handcrafted cocktails from a premium brands open bar and indulge in sumptuous, themed food offerings. Luxury lifestyle displays will feature the finer things in life including fashion displays, fine jewelry, unique timepieces, collectable artwork, exotic travel destinations and much more. Fine wine & spirit tastings will also take place with names like Opus One, Caymus, Far Niente, Remy Martin Luis XIII Cognac, Macallan Scotch as well as many others.

Saturday, March 9th, 2013 will be the main event with a collection of over 250 of the world's finest automobiles, motorcycles, watercraft & luxury lifestyle products and services all placed for display on the perfectly manicured 17th fairway of the resort Oak Marsh golf course. Manufacturers product set to display includes Bugatti, Ferrari, Maserati, Lamborghini, Aston Martin, Rolls Royce, Bentley, Porsche, Mercedes Benz, Fisker, Ducati and many others. Both vintage and contemporary examples will be on display with a spotlight on the 50 year anniversary of Lamborghini and the 100 year anniversary of Aston Martin. Car collectors from across the country will be displaying a wide variety of vehicles.

The Festivals of Speed show field has become known for its diversity as it includes a wide variety of vintage and contemporary vehicles displayed by personal car owners as well as dealers and manufacturers that pay tribute to all forms of transportation. Some special examples in the classic car arena include a 1936 Packard 12 Dual Cowl Phaeton designed by Ray Dietrich, a 1957 Cadillac Eldorado Biarritz Convertible verified by GM as the 1st pre-production 1957 Cadillac Eldorado Biarritz Convertible and authenticated by the CLSC, vin# 001, Fisher body #1 and sample frame #1, 1994 Ferrari 333SP, 1966 Alloy Ferrari 275 GTB, 1958 Tojeiro-Jaguar Sports Racer, Aston Martin GT 3 race car. A diverse selection of Ferrari, Aston Martin, McLaren, Bugatti, Lamborghini, Rolls-Royce and others will all be on display as well.

Tickets for the Festivals of Speed Luxury Lifestyle Cocktail Reception and Sunday main event VIP pavilion can be purchased in advance at www.festivalsofspeed.com or by calling 352-385-9450. Main event general admission tickets, are available either online or onsite at the Omni Amelia Island Plantation on Sunday, March 9, 2013. For more information on the Festivals of Speed, please visit www.festivalsofspeed.com.

About Festivals of Speed

Headquartered in Eustis, Florida, Festivals of Speed was founded as the ultimate luxury showcase for discerning enthusiasts with a passion for all forms of transportation. With a series of extremely special

events scheduled throughout the year, Festivals of Speed joins the very best in automotive, aircraft, marine and motorcycle transportation with the finest culinary, wine, spirits, and fashion for the ultimate luxury experience. For more information, please visit www.festivalspeed.com, www.facebook.com/festivalspeed or call 352-385-9450.

About Omni Amelia Island Plantation

Beginning a new chapter in its nearly 40-year heritage, the Omni Amelia Island Plantation is undergoing an extensive re-imagining project. As Florida's award-winning island destination, the resort is recognized for offering a luxury resort experience in perfect harmony with nature, rich in recreational activities. The certified Green Lodging Destination is nestled between the Atlantic Ocean, lush marshlands and the Intracoastal Waterway, located just north of Jacksonville, Fla. Situated on the 1,350-acre of the Amelia Island Plantation, the property offers three-and-a-half miles of wide, uncrowded beaches; 49,000 square feet of flexible meeting space; 54 holes of championship golf; 23 Har-Tru® tennis courts; award-winning recreation programs; a shopping village with restaurants, boutiques and gift shops as well as the nature-inspired signature spa; a state-of-the-art fitness center; nine culinary options ranging from casual to fine dining; kids camps; and numerous activities for adventurers including water sports, horseback riding, walking, hiking and Segway tours. With 249 guest rooms in the oceanfront resort, The Villas of Amelia Island Plantation Resort offer 300 one-, two- and three-bedroom villas with ocean, golf or resort views.

For more information, please call 1-800-The-Omni or visit omniameliaislandplantation.com.